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## Steganos 日本上陸: VPN solution Steganos Online Shield 365 now available in Japan

**Berlin, October 21, 2013 - Berlin security company, Steganos, is geared for expansion. A localized version of Steganos Online Shield 365 has just been released in Japan. The Berlin company has received strong support for its market entry into Japan from Akoni, a Japanese/Belgian company specialized at bringing IT products onto the Japanese market.**

Steganos' VPN program, Online Shield 365, has only been available on all major download portals in Japan for a few days, but the product launch has already proven a success. An impressive 20% of all Japanese customers who installed a trial version have chosen to purchase the product. The key to this excellent conversion rate certainly lies in the optimized version of Steganos Online Shield 365 being localized for the Japanese market. But it is not just the customized Japanese version of the software that guarantees local customers an optimal experience with the VPN solution, but also the specially dedicated servers in both Japan and Singapore.

The Japanese press has been highly enthusiastic about the new VPN solution. Local print and online media have published more than 50 reports about Steganos Online Shield 365 in recent days. Japanese users can securely surf the Internet with Steganos Online Shield 365 and, for example, safely use public Wi-Fi networks that are extremely widespread in Japan.

"We are very pleased about the keen interest in Steganos Online Shield 365," said Joachim Heng, Global Partner Sales Manager at Steganos Software GmbH. "We are convinced that Akoni is precisely the right partner for the market launch."

“Akoni knows the Japanese market like no other company. It has excellent distribution channels and has supported us in the run-up to the launch of the product with great technical expertise in customizing our products for the Japanese market. Cooperation between the two companies is very professional and constructive.”

Akoni is responsible for sales, technical support in Japanese, and all public relations for Steganos in Japan. The Japanese/Belgian company has demonstrated its competence, for example, in the successful market launch of system optimization software – TuneUp Utilities.

Rob van Nylen, Managing Director of Akoni said: "We are very pleased to be involved in the launch of the Japanese version of Steganos Online Shield 365. Up to now, there has not been a VPN solution of this kind for end users in Japan. So we are very optimistic that Steganos Online Shield 365 will successfully establish itself in the market. After the eavesdropping scandals by the NSA and others, Japanese users are putting their trust in security programs, especially software 'made in Germany'. We have planned numerous promotions to continuously increase the user base of Steganos Online Shield until the end of 2013. Up-to-date information can be found on Steganos Online Shield 365's Japanese website at [www.steganos.jp](http://www.steganos.jp)."

Steganos Online Shield 365 is currently available from all major Japanese download portals and from [www.steganos.jp](http://www.steganos.jp). A boxed version is also planned for sale following a successful product launch.

**Printable image material and the press release about the download can be found here: <http://www.steganos.com/en/company/press-center/>**

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**About Steganos Software GmbH**

Steganos has been the reference point for digital privacy for over 16 years. The company, founded in Germany in 1997, makes well-known and uncracked safety products, such as Steganos Privacy Suite, Steganos Password Manager, Steganos Safe, Steganos Online Shield and OkayFreedom VPN. More information can be found at [www.steganos.com](http://www.steganos.com) and [www.okayfreedom.com](http://www.okayfreedom.com).